## Get your UBT project off to a successful start.

By incorporating equity and inclusion into your SMART goals, you can make sure your team's commitment to racial equity and inclusion is anchored by tangible and actionable steps.

Goals are a concrete way to drive results, but without an explicit equity and inclusion component, goals won't produce better outcomes for historically excluded communities, address disparities or support belonging. Introducing SMARTIE goals! SMARTIE stands for:

SPECIFIC	Be clear about what you want to improve. Define your scope of work.		
MEASURABLE	How will you track improvements? If you don't have baseline numbers, the first thing you need to do is establish them. Be sure to record your baseline and target numbers.		
ATTAINABLE	What is your current performance? Do you really think you can attain the goal in the time frame stated? Be ambitious, but make the goal achievable.		
REALISTIC	Is this something the team can directly affect? Does it have a bearing on the main work of the department?		
TIME-BOUND	Be sure to include when the improvement will be made by.		
INCLUSIVE	How are team members putting the Equity Principles into action? Who is the team collaborating with? Who is missing? Are the people most impacted meaningfully included in discussions and decisions? (KP Intranet)		
EQUITABLE	What are the systemic barriers experienced by people in your workplace or by people you serve? What policies or practices contribute to those barriers? What successful practices can the team adopt and share?		



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## **SMARTIE Goal Example**

SPECIFIC, MEASURABLE and TIME-BOUND	We will increase our Real Time Feedback rating at our MOB/department from 3.8 stars to 4.2 stars by the end of this year.		
ATTAINABLE and REALISTIC	We will achieve our goal by identifying and acting upon improvement opportunities from "voice of the customer" surveys from members and patients.		
INCLUSIVE and EQUITABLE	<ul> <li>We can incorporate equity and inclusion into our goal by:</li> <li>ensuring we get direct input from members who reflect the demographic make-up of our MOB/department membership</li> <li>offering the survey across different languages, times of day and modalities</li> <li>including all team members in the design of solutions so that changes are understood, agreed upon and don't unfairly impact certain team members</li> </ul>		

Use this template to write your team goal.				
(start date) and	(end date)			
We will know success when we see it using these <b>Measurable</b> standards:				
A <b>Realistic</b> plan to achieve this goal includes these tactics/activities (consider time, resources, capacity):				
	By (date):			
	By (date):			
	By (date):			
	asurable standards:			

